

# AÇAI PROTECTIVE THERMAL STRAIGHTENING BALM

Açai Protective Thermal Straightening Balm is a powerful heat-activated formulation that straightens waves/curls and tames frizzies while protecting hair from heat styling and environmental stresses. Humidity resistant. An exclusive Brazilian Super-Nutrient Complex reconstructs and strengthens damaged hair while creating a protective protein layer on the hair shaft to straighten, smooth and seal the cuticle. The end result is straighter, smoother, healthier hair with radiant shine.

8oz/240ml

## OVERVIEW

For a stick straight, just flat-ironed look all day long.

## WHY IT WORKS

Infuses hair with the Brazilian Super Nutrient Complex to continually smooth the cuticle and replenish strands with the same smoothing nutrients found in the Brazilian Blowout smoothing treatment.

- \* Heat-activated formulation straightens waves & curls.
- \* Tames frizzies.
- \* Protects hair from heat styling and environmental stresses.
- \* Humidity resistant.
- \* Paraben Free.

## HOW TO USE

Apply Açai Protective Thermal Straightening Balm generously through out towel dried hair from roots to tips. For the straightest result possible, blow dry using medium/high tension using a round brush.

